

National Stock Exchange Selects Yipes for New Trading Platform, NSX BLADESM

Nation's First All-Electronic Stock Exchange Leverages Yipes to Improve Speed of Trade Execution

SAN FRANCISCO: January 09, 2007 — Yipes Enterprise Services, Inc., today announced it is providing the network infrastructure and connectivity for the National Stock Exchange's (NSXSM) new NSX BLADESM, a proprietary trading platform. NSX BLADE uses highly efficient Sun servers in combination with Yipes' ultra-low-latency connectivity to deliver what the exchange believes will be the fastest trading environment available. Yipes has built a custom data network solution to connect NSX member firms back to the exchange through multiple centralized data hubs located throughout the U.S.

"NSX has always focused on providing technology that works for the investment community. In an industry where fluctuations occur in the blink of an eye, being the first and the fastest definitely matters," said Paul Arber, NSX chief technology officer. "As the industry's first high-tech, low-cost alternative to the status quo and the fastest platform available, NSX BLADE is setting a new industry standard, and Yipes' extranet is an integral part of its value."

NSX BLADE offers unprecedented speed, strict price-time priority, highly competitive exchange pricing, and an order delivery function. In addition, NSX's new trading platform provides the NASD/NSX Trade Reporting Facility.

With approximately 69 percent of institutional U.S. equity order flow currently communicated electronically, a number projected to rise to nearly 80 percent in 2007, TABB Group estimates that electronically routed buy-side orders will increase from 1.2 billion shares a day in 2004 to more than 3.1 billion shares in 2007.

"With speed and reliability playing an increasingly important role in today's trading environments, NSX designed its state-of-the-art NSX BLADE platform to work in conjunction with the fastest technical infrastructure available today," said John Panzica, Yipes general manager for financial services. "Yipes' ultra-low latency, high-speed gigabit Ethernet network significantly improves the speed of NSX trade execution and increases volume while growing with the exchange over time."

Yipes has the most aggressive and comprehensive network Service Level Agreement (SLA) in the enterprise network services marketplace. The SLA ensures industry-leading benchmarks for vital metrics such as network availability, latency, jitter, and packet delivery.

About Yipes:

Yipes Enterprise Services, Inc. is the leading global provider of managed, end-to-end Ethernet solutions for enterprise customers. Yipes offers a uniquely scalable suite of networking services that combine the speed, simplicity and cost effectiveness of native Ethernet with Yipes proprietary bandwidth-on-demand functionality. Yipes provides services in and between major metropolitan markets including: Boston, Chicago, Dallas, Denver, Hong Kong, Houston, Los Angeles, London, Miami, New York, Philadelphia, San Diego, San Francisco, San Jose, Seattle, Tokyo and Washington DC. For more information, visit www.yipes.com.

About NSX:

National Stock Exchange, Inc., the nation's first all-electronic stock exchange, is the cost-effective provider of exchange services. Having replaced its physical trading floor with a completely automated market in 1980, NSX has been a model of exchange efficiency and a driving force for change in the world of securities exchanges. Founded in 1885, NSX continues to lead the way in exchange innovation. For more information, visit NSX's website at www.nsx.com.

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