



Yipes and 365 Main Team to Offer Connectivity Services to Bay Area Businesses

Leading Electronic Energy Marketplace, Intercontinental Exchange (ICE), Now Connects to Yipes Network, Offering Trading Capabilities and Market Data Access Through Yipes

San Francisco, California - August 17, 2006: Yipes Enterprise Services, Inc. today announced it has established a new connectivity partnership with 365 Main Inc., a national developer and operator of modern, mission-critical data centers. The agreement gives customers within 365 Main's founding data center in San Francisco the opportunity to utilize Yipes' scalable enterprise Ethernet solutions.

Yipes (www.yipes.com), the leading global provider of managed, end-to-end Ethernet solutions for enterprise customers, said the agreement was based on its own rapid recent growth and the strengths of 365 Main's state-of-the-art data center. For the first half of 2006, Yipes grew global Ethernet revenues by more than 51 percent and posted the best six-month revenues in its history. The Company's Layer 2 Ethernet offerings deliver scalability in 1 Mbps increments backed by an industry-leading SLA.

"Our customer base has come to expect the very best in terms of reliability and security. As a result, 365 Main was a natural partner of choice for Yipes in the Bay Area," said Keao Caindec, chief marketing officer for Yipes. "The combination of their bulletproof environment and our technical innovation and customer-focused approach gives enterprise-level customers an outstanding, high-value option."

Yipes' overall network solutions are known for delivering exceptionally low latency and jitter levels, scalable to 1 Gbps, and the simplicity of a plug and play Ethernet handoff.

"We are very pleased to have Yipes in our San Francisco facility. They are a recognized innovator in their market and are clearly committed to providing their customers with the best connectivity options available," said Miles Kelly, vice president of marketing for 365 Main. "Yipes' Layer 2 Ethernet network complements the existing strengths of 365 Main and represents a great addition to our facility and our customers."

About Yipes Enterprise Services, Inc.

Yipes Enterprise Services, Inc. is the leading global provider of managed, end-to-end Ethernet solutions for enterprise customers. Yipes offers a uniquely scalable suite of networking services that combine the speed, simplicity and cost effectiveness of native Ethernet with Yipes proprietary bandwidth-on-demand functionality. Yipes provides services in and between major metropolitan markets including: Boston, Chicago, Dallas, Denver, Hong Kong, Houston, Los Angeles, London, Miami, New York, Philadelphia, San Diego, San Francisco, San Jose, Seattle, Tokyo and Washington DC. For more information, visit www.yipes.com.

About 365 Main Inc.

365 Main Inc. develops and operates the world's finest data centers. Intelligently designed and expertly managed, the data centers are developed and certified to the highest industry standards and compliance

requirements, including SAS70, and feature 24/7/365 power, cooling, security and connectivity and capabilities to ensure mission-critical operations and business continuity for its tenants. Today, hundreds of hosting, telecommunication and Fortune 1000 enterprises rely on 365 Main. The company is privately held and based in San Francisco, Calif. More information is available at 877-365-MAIN (6246) or www.365main.com.

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